

MAKING AN IMPACT

Together

2015 ANNUAL REPORT



 Canadian
Diabetes
Association

OUR MISSION

To lead the fight AGAINST DIABETES BY:

- Helping those affected by diabetes live healthy lives
- Preventing the onset and consequences of diabetes
- Discovering a cure

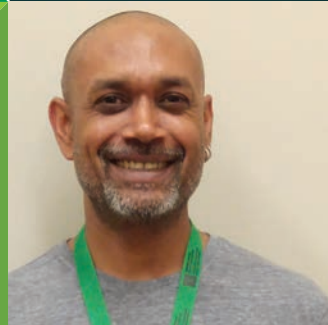
LEADING THE WAY

Sarah Struthers, living with type 1 diabetes:

"It's hard to be motivated to stay on top of your diabetes in your late teens. I tell teenagers living with diabetes that it's okay sometimes to feel burned out. You don't have to have personal control of your diabetes all the time. It's okay to have a bad day, then reset with a fresh mind."

Stan Permaul, living with type 2 diabetes:

"Diabetes is a cause I felt I could put my energy toward because it touches me personally. Doing my social service work placement at the Canadian Diabetes Association [CDA] gave me an understanding of the obstacles that a non-profit organization faces as it advocates for more funding for medical research into treatments for the disease, and to get more rights for people who struggle with it on a daily basis."



On the cover:
Other members of our CDA community include Emma and Shana Betz, Dr. Gillian Booth, Terry Biggart; Dr. Parmjit Sohal, Caitlin, John and Ryan Farrell; D-Camps kids.

Driving change

Dear friends of the CDA,

Since 1953, we have led the fight against diabetes by helping those affected by the disease live healthy lives, preventing the onset and consequences of diabetes, and investing in research to discover a cure. We continue to build partnerships that empower the people we serve with life-changing information and support, life-saving research, healthy public policies, and our world-class research-based [Clinical Practice Guidelines for the Prevention and Management of Diabetes in Canada \(CDA Guidelines\)](#). Our work is important to the 11 million Canadians with diabetes or prediabetes, and especially to the children and youth with type 1 diabetes whom we send to D-Camps across the country each year.

Diabetes is a leading cause of several chronic diseases: 30% of stroke victims, 40% of people suffering a heart attack, 50% of those on kidney dialysis, and 70% of those with non-traumatic lower-limb amputations live with the disease. It is also one of the leading causes of blindness. By 2025, 13.6 million Canadians will have diabetes or prediabetes, leading to significant health-care, social service infrastructure, and corporate health and benefit costs.

The CDA's achievements – the result of our shared commitment to making an impact – are due to our volunteers (now 40,000 strong), researchers, health-care professionals, advocates, donors, fundraisers, community leaders, board of directors, members, elected officials and corporate supporters working with CDA and Clothesline staff. We appreciate and thank our generous

individual donors, those who give clothing to Clothesline, and our partners whose support helps those we serve live healthier lives.

Our commitment to corporate governance and using the resources entrusted to us as effectively and efficiently as possible earned the CDA the Imagine Canada Standards Program accreditation in 2013. We continue on the path to excellence with a focus on board governance, financial accountability, transparency, and fundraising effectiveness. Here are a few examples of how we made an impact in 2015:

Directly helping people affected by diabetes

- All Canadians with diabetes or at risk of diabetes received care from health-care professionals who use our world-leading [CDA Guidelines](#)
- Two million website visitors found the information they needed
- 180,000 people took the CANRISK type 2 diabetes online risk test as part of our Diabetes Awareness Campaign
- More than 30,000 people learned how to improve their health at our expos, webinars and workshops

Creating a conversation about the needs of people with diabetes and those at risk

- Our [2015 Report on Diabetes: Driving Change](#) presented gaps in care for Canadians living with diabetes and laid out specific government action.
- Our [federal election](#) media outreach efforts called for a tax on sugar-sweetened beverages, the establishment of a national pharmacare program, and the expansion of the disability tax credit to all Canadians living with type 1 diabetes. Our messages reached 35 million people.

Investing in research today to improve lives tomorrow

- \$5.8 million went to 78 research projects for a total investment of more than \$130 million since 1975.
- Two new research investments in mental health and the impact of diabetes drug plans gave us valuable insights for our government policy recommendations.
- We announced the [CDA-New Brunswick Health Research Foundation Chair in Diabetes](#) at Dalhousie University in Saint John to investigate ways to reduce the impact of diabetes on people in the province and beyond.

Developing new revenue sources to increase our impact

- Clothesline launched the [3-Pound Challenge](#), which asked people to bring a small bag of used clothing to a Clothesline drop box. Continuing into 2016, the campaign is on track to meet its revenue goal. More than 900 new collection bins were added across Canada, including 150 bins for urban condominiums and apartment buildings. (One hundred per cent of net proceeds raised by Clothesline go directly to the CDA.)
- Our expanded outreach to corporations resulted in new partnerships and increased giving.

We are proud of our staff, volunteers and partners. We are encouraged by what we have accomplished together while pursuing better health and outcomes for Canadians with diabetes or at risk of diabetes. We are grateful to our valued donors and fundraisers for their contributions and for joining us on this inspiring journey!



Jim Newton
Chair, Board of Directors

Rick Blickstead
President and Chief Executive Officer



IMPROVING Lives

Here's how we made a difference in the lives of people affected by diabetes:



1 SUPPORT

- 20,388 people received answers to their diabetes-related calls and emails.
- More than 30,000 people learned to better manage their diabetes at 365 CDA expos, workshops and webinars.
- 2,400 children, youth and families attended 50 D-Camps programs for children and youth living with type 1 diabetes.

2 INVESTIGATE

- 78 research projects focused on genetics, obesity, complications, pathophysiology, prevention and management, and new treatments.
- \$5.8 million in funded research.
- From 1975 to 2015, the CDA invested more than \$130 million in research.

3 EDUCATE

- 394,000 health-care providers from around the world used our CDA Guidelines tools.
- 243,000 health-care providers from Canada used our CDA Guidelines tools.
- More than 700 primary-care physicians from across Canada participated in continuing medical education meetings to learn how to use the CDA Guidelines to better help their patients.





VISIT diabetes.ca
JOIN myCDA



4 INFLUENCE

- More than 26,000 people have signed the *Diabetes Charter for Canada*, a grassroots tool to provide governments with a shared standard for diabetes care.
- During our fall *Diabetes Awareness Campaign*, 180,000 people took the *CANRISK type 2 diabetes online risk test* to determine their risk for type 2 diabetes or prediabetes.

5 INFORM

- Two million visitors found the information they needed at diabetes.ca.
- More than 55,000 people became members of myCDA, our online community for information, offers and more.

6 SHARE

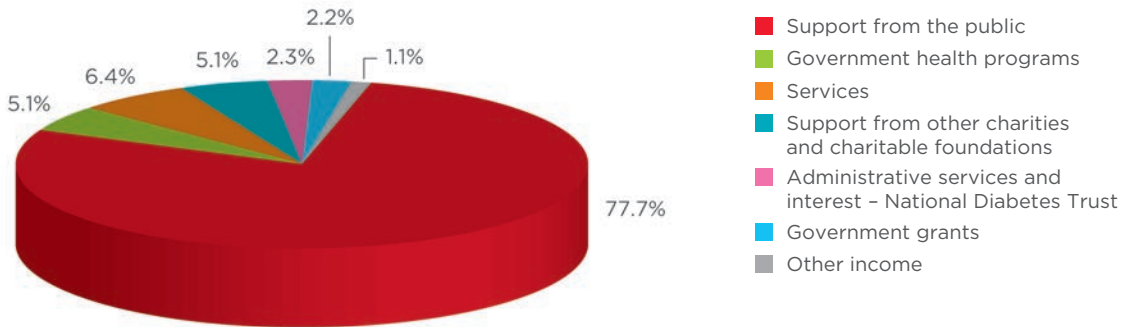
- 1.5 million homes donated used clothing and household items to Clothesline.
- More than 83,000 new supporters (including volunteers, fundraisers, donors and corporate supporters) from across the country were welcomed.
- More than 40,000 volunteers helped with fundraising, programs and more.
- 606 people walked, ran and hiked in 25 events around the world, bringing \$1.6 million to the CDA through [Team Diabetes](http://TeamDiabetes).



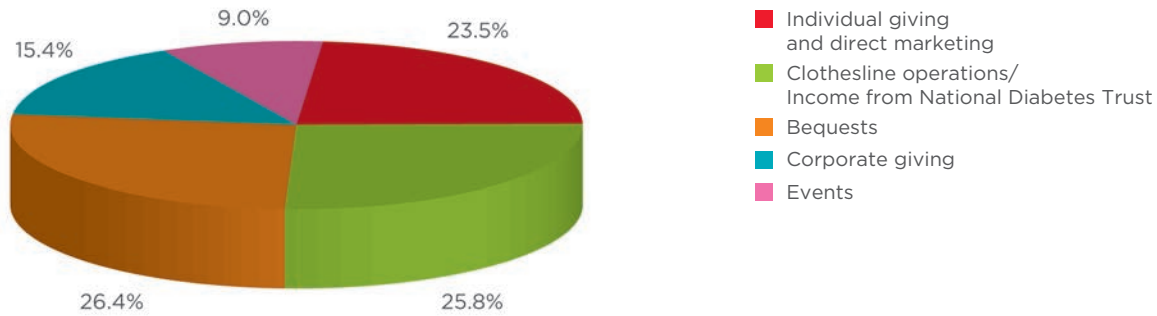
Financials

CANADIAN DIABETES ASSOCIATION REVENUE PIE CHARTS (Clothesline & NDT Reported on Net Basis)

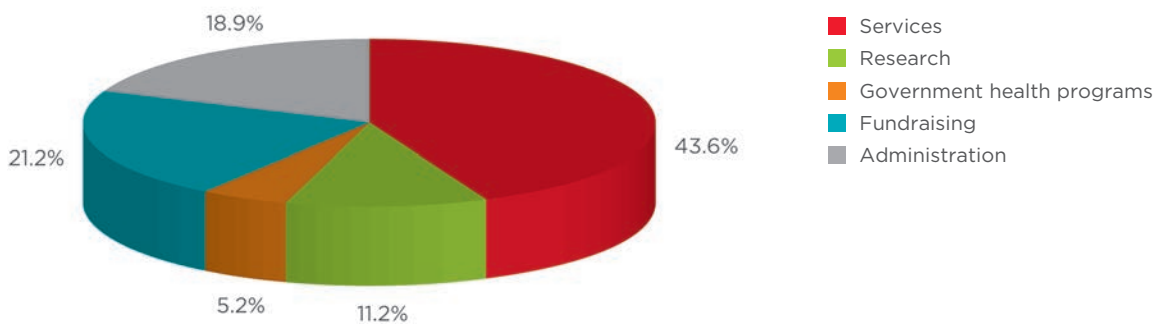
Revenue by Source



Support from the Public by Source



How the Funds are Used



REPORT OF THE INDEPENDENT AUDITOR ON THE SUMMARY FINANCIAL STATEMENTS

To the Members of
Canadian Diabetes Association

The accompanying summarized financial statements, which comprise the summarized statement of financial position as at December 31, 2015, and the summarized statement of revenue and expenses for the year then ended are derived from the audited financial statements of the Canadian Diabetes Association ("Association") as at December 31, 2015. We expressed a qualified audit opinion on those financial statements in our report dated March 10, 2016.

The summary financial statements do not contain all the disclosures required by Canadian accounting standards for not-for-profit organizations. Reading the summary financial statements, therefore, is not a substitute for reading the audited financial statements of the Association.

Management's responsibility for the summary financial statements

Management is responsible for the preparation of the summary of the audited financial statements on the basis described in Note 1.

Auditor's responsibility

Our responsibility is to express an opinion on the summarized financial statements based on our procedures, which were conducted in accordance with Canadian Auditing Standard 810, "Engagements to Report on Summary Financial Statements".

Opinion

In our opinion, the summarized financial statements derived from the audited financial statements of the Canadian Diabetes Association for the year ended December 31, 2015 are a fair summary of those financial statements, in accordance with the basis described in Note 1. However, the summary financial statements are impacted, to the same extent as the audited financial statements, by the possible effects of the limitation in scope of our audit of the audited financial statements of the Association for the year ended December 31, 2015.

Our qualified opinion on the audited financial statements is described in our report dated March 10, 2016, and indicated that the Canadian Diabetes Association, in common with many charitable organizations, derives revenue from donations, bequests and other fundraising activities, the completeness of which is not susceptible to satisfactory audit verification. Accordingly, verification of these revenues was limited to the amounts recorded in the records of the Canadian Diabetes Association. Therefore, we were not able to determine whether any adjustments might be necessary to individual giving and direct marketing, bequests and events revenue, excess of revenue over expenses, and cash flows from operations for the year ended December 31, 2015 and 16 months ended December 31, 2014, assets as at December 31, 2015 and December 31, 2014, and fund balances as at January 1, 2015, August 31, 2013, December 31, 2015 and December 31, 2014. Our qualified opinion states that, except for the possible effects of the described matter, those financial statements present fairly, in all material respects, the financial position of the Association as at December 31, 2015 and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

Other matter

Our auditor's report dated March 10, 2016 on the audited financial statements included an Other Matter paragraph drawing attention to the fact that the financial statements for the 16 months ended December 31, 2014 were audited by another firm of chartered professional accountants who expressed a qualified opinion on those statements on March 26, 2015. The other firm also audited the summary financial statements of the Association for the 16 months ended December 31, 2014 and expressed their opinion on those summary financial statements on March 26, 2015.

Toronto, Canada
March 10, 2016

Grant Thornton LLP
Chartered Professional Accountants
Licensed Public Accountants

SUMMARY STATEMENT OF FINANCIAL POSITION

As at December 31
(In thousands of dollars)

	2015	2014
Assets		
Cash and investments	\$ 12,138	\$ 9,209
Restricted cash and investments	3,865	5,989
Property and equipment	3,289	2,869
Intangible assets	2,673	3,033
Other assets	2,265	3,635
Amounts due from National Diabetes Trust	3,649	3,008
Total assets	\$ 27,879	\$ 27,743
Liabilities and fund balances		
Accounts payable and accrued liabilities	\$ 3,710	\$ 2,892
Deferred revenue	5,796	7,127
Research grants payable and personnel awards payable	2,909	3,133
Other liabilities	1,752	1,918
Total liabilities	14,167	15,070
Total fund balances	13,712	12,673
Total liabilities and fund balances	\$ 27,879	\$ 27,743

The above information has been extracted and summarized from the complete 2015 audited financial statements.

Financials

SUMMARY STATEMENT OF REVENUE AND EXPENSES

Year ended December 31
(In thousands of dollars)

	2015	2014
		(16 months) (Note 1)
Revenue		
Support from the public		
Individual giving and direct marketing	\$ 9,524	\$ 15,052
Income from National Diabetes Trust	10,459	11,504
Bequests	10,737	9,250
Corporate giving	6,249	6,726
Events	3,640	4,940
Gaming	–	463
Total support from the public	40,609	47,935
Government health programs	2,648	5,972
Services	3,363	4,980
Support from other charities and charitable foundations	2,682	3,700
Administrative services and interest – National Diabetes Trust	1,220	1,790
Government grants	1,156	1,589
Other income	589	1,043
Total revenue	52,267	67,009
Expenses		
Programs		
Services	22,524	27,598
Research	5,769	6,651
Government health programs	2,661	6,007
Total program expenses	30,954	40,256
Support		
Fundraising	10,928	14,546
Administration	9,768	10,108
Total support expenses	20,696	24,654
Total expenses	51,650	64,910
Excess of revenue over expenses	\$ 617	\$ 2,099

The above information has been extracted and summarized from the complete 2015 audited financial statements.

NOTES TO THE SUMMARY FINANCIAL STATEMENTS

December 31, 2015

(In thousands of dollars)

1. Description of the organization

Canadian Diabetes Association (the "Association") has prepared these summary financial statements to be included as part of their annual report.

The criteria applied by management in the preparation of these summary financial statements are as follows:

- (a) the information in the summary financial statements is in agreement with the related information in the audited financial statements;
- (b) a summary statement of cash flows has not been presented, as the relevant information can be obtained from the audited financial statements; and
- (c) the summary financial statements contain the information necessary to avoid distorting or obscuring matters disclosed in the related audited financial statements, including notes thereto.

In April 2014, the Board of Directors approved a change in the fiscal year end of the Association from August 31 to December 31, effective for calendar year 2014. The 16 month period ended December 31, 2014 represents the financial reporting period required to transition from the August 31 year end date to December 31.

The audited financial statements can be obtained from the Association.

2. Diabetes Association (Foothills) ("Foothills")

Diabetes Association (Foothills) was incorporated on September 23, 1993 as a not-for-profit organization under the Alberta Charitable Fundraising Act, and was revived on March 4, 2014. Foothills was granted Charitable registration status as at January 1, 2015 and has a December 31 year end.

CDA controls the activity of Foothills, and the financial statements of Foothills have been consolidated in these financial statements, as allowed under Canadian generally accepted accounting principles.

3. National Diabetes Trust

On January 1, 2012, the Association transferred its Clothesline operations to the National Diabetes Trust (the "Trust"), which was established to develop, invest and operate the Clothesline operations. The Trustee of the Trust is the National Diabetes Trustee Corp., a Canadian resident not-for-profit corporation without share capital established to carry out the fiduciary responsibilities of the National Diabetes Trust. The Trustee determines its projects, budgets and direction with a mandate to increase support for those affected by Diabetes.

The assets and liabilities of the Association's Clothesline operations as at January 1, 2012 were transferred from the Association to the Trust at their carrying amounts as at that date.

The income and capital beneficiary of the Trust is the Association, and the Trustee is required to transfer the net income for tax purposes of the Trust to the benefit of the Association in each year.

The investment in the Trust is accounted for using the equity method.

Thank You to Our Donors & Partners!

We are extremely grateful for the commitment and dedication of all of our donors and partners—each and every person and group who supports our cause. You are all members of our Banting Circle in recognition of your leadership in the fight against diabetes.



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*We apologize for any errors or omissions. For corrections, please contact Ericka Tovey, Director, Donor Marketing & Relations, at ericka.tovey@diabetes.ca.

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